## **2018 ANNUAL REPORT**



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### **OUR MISSION**

To enable Texas students to pursue careers in Science, Technology, Engineering and Math (STEM) by:

- » Creating partnerships among educators, industry, government and families to inform, educate and motivate students
- » Implementing classroom and extracurricular programs and activities
- » Focusing on populations that remain underrepresented in fields of STEM
- » Promoting diversity in STEM careers

### **OUR VISION**

Every K-12 student has the educational experiences necessary to pursue a career in the fields of science, technology, engineering, and math.

### LET'S BUILD A WORKFORCE THAT LOOKS LIKE TEXAS.

### **LETTER FROM THE BOARD CHAIR**

o you have a favorite movie or TV show about engineers? When *The Big Bang Theory* first came on the air, for instance, my colleagues and I were thrilled. We may have balked a little at the stereotype of the nerdy scientist, but at least it was finally cool to be nerdy!

I've always enjoyed *Apollo 13* for its portrayal of the intense teamwork between the astronauts and the ground team. But this movie also has its drawbacks, namely, an almost total lack of diversity. Granted, *Apollo 13* took place in 1970, but women and minorities were playing significant roles at NASA well before then (as *Hidden Figures*, another Hollywood movie, showed).

Fortunately, TAME doesn't need to depend on Hollywood to get kids excited about STEM. We have the Trailblazers for that! Thanks to our strong network of sponsors, dedicated volunteers, and tireless staff, we are able to bring our free, high-quality, teaching-aligned STEM programs to more and more communities across Texas.

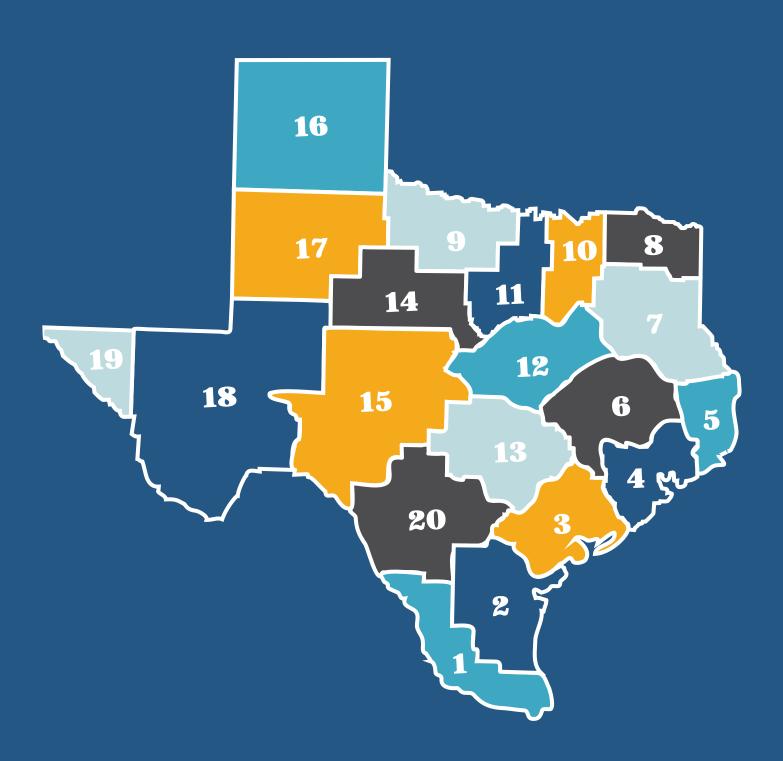
Over the past year, we've done some amazing optimization to TAME programs. For instance, this was our first year offering the State STEM Competitions at an overnight camp. The feedback was tremendously positive, both in terms of student experience and in terms of operation. Another area of continuous improvement is in our messaging. How do we encourage students – especially those who aren't usually seen as "science types" – in STEM careers? Research from the National Academy of Science shows that messaging really does make a difference. For instance, while some girls (myself included) respond to a "gears and cogs" view of engineering, many others don't. Instead, they respond strongly to the idea that through engineering or another STEM field, they can make a positive difference in the world.

In 2019, the TAME Board will begin another round of strategic planning to lay out our vision for the next five years. It's a great time to be involved with TAME, and I look forward to exploring how we can continue to improve.

If you're a TAME supporter, I want to thank you for your continued support. If you're not, I hope you'll consider joining us this year. Together, we can help Texas kids see themselves in the STEM picture – even if they're not seeing themselves on screen.

LAURA BOSWORTH Chair, TAME Board of Directors

## **CHAPTERS**



AME Chapters provide local leadership and support for STEM education. Chapters, which correspond to the regions defined by the Texas Education Agency, bring together volunteers from local schools, colleges, universities, corporations, businesses, and community organizations into a leadership team. They offer locally relevant programs like career days, factory tours, and professional development for teachers. They also coordinate and host the annual Divisional TAME STEM Competitions for students in their Chapter.

TEA Region	Chapter	Chair(s)	Number of Trailblazer visits	Number of Clubs	Students Served
1	Valley	Nelinda Villarreal	7	13	819
2	Corpus Christi	Dr. Cynthia Hopkins	4	3	506
3	Victoria		2	0	340
4	Gulf Coast (GC TAME)	Astra Zeno, Dan Burleson	53	21	7,013
5	Golden Triangle (GT TAME)	Annie Carter	24	15	5,899
6	Huntsville		3	0	280
7	East Texas	Cynthia Nyvall	2	4	463
8	Mount Pleasant		0	0	0
9	Wichita Falls	Denise Simmons, Marcie Williford	6	14	2,113
10	Dallas	Maurine Amend	5	11	1,273
11	Fort Worth	Eva Trevino, Steve De Leon	2	14	498
12	Waco		3	0	379
13	Capital Area	TAME Staff	31	16	4,231
14	Abilene		7	0	864
15	San Angelo	Janice Trees	3	2	189
16	Amarillo	Dominic Cortez, Floyd Anthony	11	11	1,928
17	Lubbock	Olga Achourkina	1	4	271
18	West Texas	Kim McKay	8	8	1,843
19	El Paso	Ruth Mejia	0	3	23
20	San Antonio	Devethia Thompson	17	27	3,226

## Our PHILOSOPHY

... we envision a two-pronged strategy for transforming K-12 education.\*



We must *inspire* students so that all are motivated to study STEM subjects in school and many are excited about the prospect of having careers in STEM fields.



repare

We must *prepare* students so they have a strong foundation in STEM subjects and are able to use this knowledge in their personal and professional lives.

Love when we get the Trailblazer here! My hard to reach students almost always are my best students when in the Trailblazer!!! AWESOME!!! – TAME Teacher, Wichita Falls Chapter

\*Report, The President's Council of Advisors on Science and Technology, September 2010 | https://nsf.gov/attachments/117803/public/2a--Prepare\_and\_Inspire-PCAST.pdf

WHAT WE DO

## **TAME PROGRAMS: 2017-18**



### 13,395 inspired



Comic Books: 4,400

Trailblazer @ Community Events: 2,972

Trailblazer @ STEM Camps: 300

Trailblazer @ STEM Events: 2,052

Trailblazer @ Science Rocks! (Libraries): **3,671** 





Trailblazer @ Schools: 16,374

Multi-week Family STEM Events: 61

*TAME Clubs:* 2,762

Divisional & State STEM Competitions: 2,599

Scholarships & Mentoring: 67

## **OVERALL PARTICIPATION STATISTICS:**

### **GENDER**

Female: **53%** 

*Male:* **47%** 

### ETHNICITY

Hispanic: **45%** 

Caucasian: 36%

African American: 14%

Asian/Pacific Islander: **4%** 

*Other:* **1%** 

## The **PROGRAMS**



### START WITH A GREAT STORY: TAME Science Squad<sup>™</sup> Comic Books

- » Adventures of five ethnically diverse student superheroes
- » Professionally produced series in English and Spanish

**STEM saves the day!** (Elementary School, Inspire)



### GET THEIR HANDS ON STEM: **TAME Trailblazers**

- » STEM-museums-on-wheels visiting schools, libraries and community events
- » 5 exciting, hands-on exhibit areas
- » Fun introduction to STEM concepts, electives, and career paths with local STEM professionals

**STEM field trip comes to you!** (Elementary/Middle School, Inspire & Prepare)



### BRING IN THE FAMILY: Family STEM Events

- » Family and community-focused activities
- » Partnership with local STEM program providers
- » Increase awareness of STEM careers

**STEM in the community!** (Elementary/Middle School, Inspire)



### TAKE TIME TO EXPLORE: TAME Clubs

» Deeper skill building and problem-solving activities
» Peer network of students
» Strong network of STEM educators
Hands on STEM! (Middle/High School, Inspire & Prepare)





### CELEBRATE LEARNING: Divisional & State STEM Competitions

» Individual math and science tests
» Collaborative, group engineering design challenges
» Computational thinking
Showcase STEM Skills! (Middle/High School, Inspire & Prepare)





### SEE THEM THROUGH: TAME Scholarships & Mentoring

» Financial boost and encouragement
» Support students in the critical first year of college
STEM Careers take off! (High School/College, Prepare)

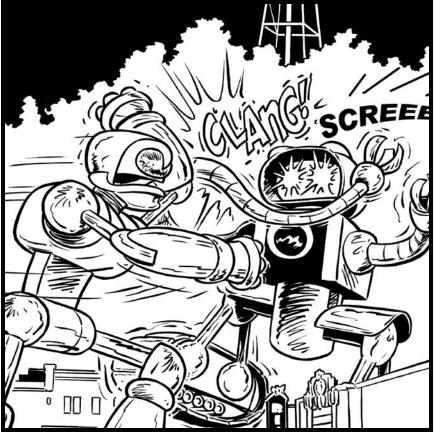


## **COMIC BOOKS**

he TAME Science Squad<sup>\*\*</sup> Comic Books are a professionally produced series showcasing the adventures of five ethnically diverse TAME students who use their abilities in STEM to save the day. The books are available in English and Spanish. (Elementary school, Inspire)







## TRAILBLAZERS

he TAME Trailblazers are unique interactive museums-on-wheels, traveling to schools and communities across Texas to bring hands-on science to students. With curated content from NASA, NOAA, and the National Energy Discovery Project, the Trailblazers offer hands-on activities and exhibits that allow students to explore concepts of energy, space, weather, biotechnology, and aerodynamics. The Trailblazers anchor Family STEM Events, Science Rocks! summer reading events at libraries and large public events.



Family STEM Events encourage participants to explore STEM concepts, learn about STEM careers, and interact with STEM professionals in an informal learning setting. These events are designed to strengthen family awareness of and support for their students' involvement in STEM.

Science Rocks! Library Programs are offered in the summer, typically in conjunction with reading programs. A visit from the TAME Trailblazer, training and toolkits help library staff offer informal STEM programs in their community.



## **FRAILBLAZER PROGRAM VISITS**

Community Events: **21** School Events: **113** (Title I campus visits: **106**) Science Rocks Events: 37

STEM Camp Events: 6

Family STEM Events: 14

Total Visits: 191



Total Student Visitors: **25,369** 



Total Miles Traveled: 25,878

**GENDER** 

Female: **54%** 

*Male:* **46%** 

### ETHNICITY

Hispanic: 45% Caucasian: 37% African American: 14% Asian/Pacific Islander: 3% Other: 1%

## CLUBS

TAME Club is an enrichment program designed to support students interested in exploring STEM subjects with the guidance of sponsors and leaders. While all TAME programs are inclusive, TAME Clubs focus on recruiting women and under-represented minority students. The clubs are typically sponsored by teachers or community partners and are usually hosted on a school campus or at a community center. Clubs meet regularly and program activities are designed to increase student skills, awareness of STEM careers, and access to role models.



**166** Number of Clubs



**125** Title I Schools





## **STEM COMPETITIONS**

t the Divisional & State STEM Competitions, TAME Club members in grades 6 -12, from all across Texas, compete in math & science tests and in solving real-world engineering design challenges. The annual Competitions bring together thousands of high-performing students to celebrate their math, science, and engineering skills and to connect participants with a network of peers and mentors across Texas.

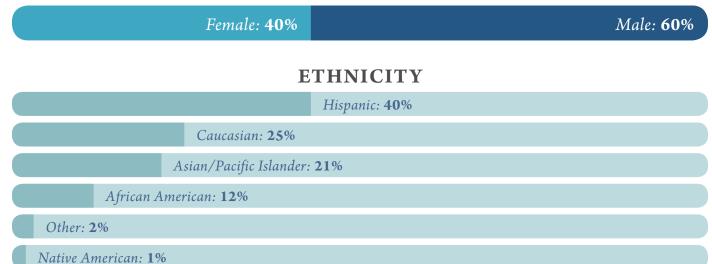




This year, in addition to recruiting young women and students from groups traditionally underrepresented in STEM TAME focused on recruiting students who would be the first-generation of college graduates in their family, and students who qualify for free and reduced meals at school. *Overall, 80% of students at the STEM Competitions met one of these categories.* 

## **PARTICIPATION STATISTICS:**

### **GENDER**





### **IMPACT DATA**

**97%** of high-school seniors at the STEM Competitions plan to go to college



87% plan to major in STEM

The best part was working with my team on the engineering challenge. I was able to learn how to be a leader and follower. The challenge allowed my team to communicate together. 77 – Student, State STEM Competition

### **PRESENTING SPONSOR, STATE STEM COMPETITION: RAYTHEON**

Other Sponsors: Arconic, Boeing, Chevron, ConocoPhillips, Halliburton, IBM, Lockheed Martin, Shell Oil Company, Angelo State University, American Society of Civil Engineers, Chevron Phillips, Emerson Process Management, Enbridge, Lamar University, LeTourneau University, Midwestern State University, National Instruments, Odessa College, St. Philip's College, Tarrant County College, Texas Board of Professional Engineers, Texas Tech University, Texas Instruments, Trinity University, University of Houston, The University of Texas at Austin, University of Texas Rio Grande Valley

## **SCHOLARSHIPS**

AME supports careers in STEM by offering scholarships to TAME Club members who have been accepted into an accredited university or community college to pursue higher education in a STEM-related field.

## **2018 SCHOLARSHIP RECIPIENTS**

Name	Major	University	Funder
Bryan Benitez	Civil Engineering	Clarkson University	ConocoPhillips
Christian Douglas	Civil Engineering	The University of Texas at Austin	Crespin Guzman Endowed Scholarship
Cristofer Perez Monroy	Mechanical Engineering	Texas A&M University	Texas A&M University
Evan Orlandi	Mechanical Engineering	University of Houston	University of Houston
Evan Villalpando	Chemistry	Midwestern State University	Pratt & Whitney
Gabriela Franco	Biomedical Engineering	The University of Texas at Austin	The University of Texas at Austin
Gabriela Garcia	Mathematics	The University of Texas at Austin	Pratt & Whitney
Jacob Wang	Aerospace Engineering	Wichita State University	Pratt & Whitney
Janet Santacruz	Civil Engineering	Texas A&M University	TAME Board Members
Jesus Jimenez Castillo	Electrical Engineering	University of Texas at San Antonio	ConocoPhillips
Muhammad Shahzad	Chemical Engineering	Lamar University	ConocoPhillips
Najat Omer	Civil Engineering	The University of Texas at Austin	Crespin Guzman Endowed Scholarship
Nathnael Mekuria	Computer Engineering	University of Texas at Dallas	ConocoPhillips
Noah Castro	Business/Finance/ Electrical Egineering	Tarrant County College	Pratt & Whitney
Pedro De Leon	Mechanical Engineering	Texas Tech University	Texas Tech University
Peng-Yu Ang	Mechanical Engineering	The University of Texas at Austin	The University of Texas at Austin
Samuel Aranda	Business/Accounting	University of Texas at Permian Basin	ConocoPhillips

## FINANCIALS

## 2017-18 DATA





Contributions: **\$693,667** Program Fees: **\$146,178** Other Income: **\$1,620** 



Expenses

Program: **\$771,170** Administration: **\$40,882** Fundraising: **\$31,500** 

### TOTAL: \$841,465

TOTAL: \$843,552

# **BOARD** of **DIRECTORS**

Board Member	Employer	Position
Laura Bosworth-Bucher	TeVido BioDevices	Chair
Tricia Gore	The University of Texas Austin (Retd.)	Immediate Past Chair
Karl Nichols	E3 Alliance	Secretary
Michele Meyer	The University of Texas Austin	Treasurer
Aaron Maestas	Raytheon Corporation	Member at large
Andy Deck	National Instruments	Member at large
Britiany Hayes	ConocoPhillips	Member at large
Deb Dorman	IBM (Retd.)	Member at large
Deborah Kariuki	Round Rock ISD	Member at large
Dominic Cortez	B&W Pantex	Member at large
Grant Butkus	Macquarie Capital	Member at large
Ifeanyi Okonkwor	BASF	Member at large
Jeff Lacy	Trinity University	Member at large
Marcos Villarreal	The University of Texas, Rio Grande Valley	Member at large
Mike Alvarez	Shell	Member at large
Steve De Leon	Lockheed Martin (Retd.)	Member at large
Steve Gonzales	Vickrey Associates	Member at large
Tamara Crawford	Lockheed Martin	Member at large
Tramaine Chargois Singleton	Halliburton	Member at large

### **ADVISORY BOARD**

Annie Carter | Chevron Phillips (Retd.) Crespin Guzman | Texas Civil Engineering Foundation Bridget Lauderdale | Lockheed Martin Stuart Mussler | *ConocoPhillips* Pat Rossman | *BASF* Trudy Sullivan | *Raytheon* 

## **DONORS & PARTNERS**

#### Platinum: 50K+

Boeing ConocoPhillips Lockheed Martin Raytheon Shell Oil Company Tocker Foundation

#### Diamond: 25 - 50K

3M BASF Chevron Chevron Phillips Chemical Halliburton Foundation The University of Texas at Austin

#### Gold: 15 - 25K

Arconic Foundation Dow Chemical Hillcrest Foundation Rackspace

#### Silver: 10 - 15K

Annie Lee Robbins Foundation Enbridge Inc. Graham Perry Charitable Trust Marathon Oil Company Permian Basin Area Foundation Port Arthur Industrial Group

#### Bronre: 5 - 10K

Emerson Process Management Harry W. Bass Jr. Foundation Kathy & Bob Zerda McCoy Foundation Pratt and Whitney Canada Corp. Marcia & Otto Koehler Foundation Workforce Solutions of West Central Texas WP & Bulah Luse Foundation

#### FRIENDS of TAME

Albertsons Amazon Smile Foundation Anahita Goudarzi Andy Deck Annie Carter Arantza Garcia BASF Total Petrochemicals

**Britiany Hayes** Cabela's Casmen Gantner Central Market Cheniere Energy Inc Chevron Phillips David Morris Dell Dessie Sherrill Enbridge Exxon Mobil Corporation Fort Worth Aviation Museum Grant Butkus Harris County HEB Houston Hispanic Forum IBM Ineos Julie Johnson **Kimberly Cornett Koch Companies** Laura Bosworth Leslie Diamond Linda Collins Meha Jha Monica Duck Motiva Enterprises LLC National Instruments Northrop Grumman Oxbow Pacific Rim Paypal Giving Fund Rachel Green Radha Thothadri REI Ronnie Spraddlin Safe Place Sam Zigrossi Samsung San Antonio Area Foundation Savita Raj Smiles of Austin Tamara Crawford Teresa Gorchs Texas ASCE Texas Board of Prof Engineers The City of Port Arthur Tramaine Singleton Valero Veolia Wayman Smith

#### PARTNERS

#### School Districts

Alvin ISD Amarillo Area Center for Advanced Learning Beaumont ISD Birdville ISD Brenham ISD Bridge City ISD Dallas ISD Dumas ISD George West ISD Georgetown ISD Hitchcock ISD La Porte ISD Lake Travis ISD Navarro ISD Northside ISD Round Rock ISD Stratford ISD Wimberley ISD

#### Community Partners

Elgin Public Library Fort Worth Aviation Museum Harris County HESTEC Houston Hispanic Forum Permian Basin Petroleum Museum Port Arthur Public Library Round Rock Chamber of Commerce Texas ASCE Texas Board of Professional Engineers Wichita Falls ISD Career Education Center Workforce Solutions of West Central Texas

#### Universities

Angelo State University Lamar University LeTourneau University Odessa College St. Philip's College Tarrant County College Texas A&M University Texas Tech University The University of Texas Rio Grande Valley The University of Texas at Austin University of Houston

## See where a little inspiration can take you!







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### www.TAME.org programs@TAME.org

10100 Burnet Road, R9200, Austin, TX 78758 | O: 512-471-6100 | F: 512-471-6797

