

September 12, 2008

Ms. Ann Somebody  
XYZ, Inc.  
1234 First Street  
Anytown, TX 70000

Dear Ms. Somebody,

I write as a member of the Board of Directors of the Texas Alliance for Minorities in Engineering to ask for your financial support. In years past, companies like yours have given generously to TAME with tremendous positive impact, allowing us to reach pre-college students across Texas and introduce them to academics and careers in engineering. Through competitions, SAT workshops, designing and building activities, trips to see professional engineers at work, and college visits, students begin to understand the value and the importance of engineering in our state, our nation, and our world. Since our inception, TAME has reached thousands upon thousands of Texas youngsters and seen substantial increases in the number of students who enter college in engineering and science fields—and a rise in the percentage of female and minority professional engineers. But despite great progress over the past quarter century, much work remains.

We have increased our outreach resulting in ever greater numbers of students across the state receiving TAME services. But we cannot do it alone. TAME needs your financial assistance, and we need it now. We're asking you to give, in the next 60 days, at a level with which you're comfortable. Please look at the enclosed contribution form and thoughtfully consider the worth of a diverse, highly educated work force in 5, 10, or 15 years. They may be children now, but they will soon be the backbone of our economy.

Thank you for your dedication to the principles of TAME—increasing the numbers of women and underrepresented minorities who are prepared to pursue engineering and technology-based professions—and thank you in advance for your generosity.

Sincerely,

Your name here

**Our TAME Contribution: Investing Today—for Tomorrow!**

Contributions in this campaign at each level will be gratefully acknowledged on our website, [www.tame.org](http://www.tame.org). Thank you for your support of TAME!

We support TAME's programs at the following level:

\_\_\_\_\_ Friends of TAME: Up to \$1000

\_\_\_\_\_ Bronze Benefactors: \$1001 – \$5000

\_\_\_\_\_ Silver Sponsors: \$5001-\$10,000

\_\_\_\_\_ Gold Grantors: \$10,001 - \$25,000

\_\_\_\_\_ Platinum \$25,001 - \$50,000

\_\_\_\_\_ Diamond Donors: over \$50.000

Please make your checks payable to TAME, Inc. and send them to:

TAME, Inc.

The University of Texas at Austin

R9200

10100 Burnet Road

Building 16, Room 10

Austin, TX 78758

(512) 471-6100

FAX 471-6797

We remain most grateful for your support.